2019-2020 TTC Catalog

Commercial Graphics - Digital Media

Associate in Applied Science in Commercial Graphics

Digital Media Career Path

72 Credit Hours

The Digital Media career path is designed for individuals interested in working in the digital and social media sectors. It is a good choice for students who want to become social media professionals or entrepreneurs in this area. Digital Media students learn the cutting-edge skills necessary for creating and managing social media sites, websites, digital photography, image manipulation, animation, digital video editing, and online communities. They also develop fluency and expertise in the theory, practices and strategies that are essential for success in today's rapidly changing, powerfully influential digital media landscape.

Students can earn only one Commercial Graphics degree in a single career path.

General Education Core Requirements

ART 101 Art History and Appreciation 3
ART 105 Film as Art 3
or
ART 107 History of Early Western Art 3
or
ART 108 History of Western Art 3
or
ART 210 History of Graphic Design 3
ENG 101 English Composition I 3

REQ MAT	Select from Mathematics/ Natural Sciences	3
REQ SSC	Select from Behavioral/Social Sciences	3

Total: 15

Major Requirements

ARV 110 Computer Graphics I 3
ARV 121 Design 3
ARV 123 Composition and Color 3
ARV 136 Motion Graphics I 3
ARV 211 Digital Media Design 3
ARV 212 Digital Photography 3
ARV 217 Computer Imagery 3

ARV 219 Multimedia Techniques 3
ARV 221 Interactive Media Design 3
ARV 227 Website Design I 3
ARV 228 Website Design II 3
ARV 229 Advanced Multimedia 3
ARV 230 Visual Arts Business Procedures 3
ARV 279 Portfolio Preparation 3
ARV 280 Visual Arts Exit Portfolio 3
CGC 106 Typography I 3
MAP 110 Editing I 3

Total: 51

Electives

Select two courses from Digital Media electives.

ART 111 Basic Drawing I 3
ART 211 Introduction to Painting 3
ARV 125 Drawing for Animators 3
ARV 164 Digital Print Production 3
ARV 191 Media Arts Study Abroad 3
ARV 192 Special Topics in Media Arts I 1
ARV 193 Special Topics in Media Arts II 1
ARV 194 Special Topics in Media Arts lll 1
ARV 205 Graphic Illustration 3
ARV 210 Computer Graphics II 3
ARV 218 Computer Imagery II 3
ARV 232 Digital Photography II 3
ARV 264 Special Projects in Graphic Arts 3
ARV 275 Aerial Photography 3
CGC 110 Electronic Publishing 3
CWE Cooperative Work Experience *
MAP 120 Image Production I 3
MAP 126 Media Arts Photography 3
MAP 130 Lighting Fundamentals 3
MAP 190 Introduction to Animation 3
MAP 191 3D Modeling 3

Total: 6

Admission Requirements

Admission into this program requires proof of high school graduation (or GED) and qualifying scores on SAT, ACT or the TTC placement test.